

Diversified **O**ccupations, **T**echnology, and **S**kills

OBEA Fall Conference
October 22-23, 2015
Linn-Benton Community College
Albany, OR



Oregon Business Education Association



OBEA Conference at a Glance

Thursday, October 22

Registration.....4—6 p.m., Comfort Suites Lobby

OBEA Social.....6—9 p.m., Cascade Grill

Entertainment at 7:30 p.m.

Friday, October 23, Linn-Benton Community College

Registration.....7:30—10 a.m., Fireside Room

Breakfast Buffet.....8—8:45 a.m., Fireside Room

OBEA Annual Business Meeting.....8:15—9 a.m., Fireside Room

Keynote Address, Graham Slater.....9:15—10 a.m., Fireside Room

Business & Industry Panel.....10:15—11:15 a.m., Fireside Room

Getting to Know Windows 1011:25—12:15 p.m., Fireside Room

BUFFET LUNCH & AWARDS12:20 p.m.—1:20 p.m., Commons
East Side, LBCC

Breakout Sessions

Using Social Media to Connect.....1:30—2:20 p.m., Mt. Jefferson Room

What's New with Office 20161:30—2:20 p.m., Vineyard Room

Cookie Break2:20—2:30 p.m., Fireside Room

TravelPod for Journaling your Trips.....2:30—3:20 p.m., Mt. Jefferson Room

Screen Recording and Video Editing.....2:30—3:20 p.m., Vineyard Room

Closing Activities.....3:30—3:45 p.m., Fireside Room

Silent Auction closes at 2:30; winners pick up auction items at 3:30 p.m.



Graham Slater
Research Division Director
Oregon Employment Department
Current and Future Employment Trends
Friday, 9:15—10:00 a.m., Fireside Room

Born, raised, and educated in England, Graham moved to the United States in 1981 after graduating from the University of Manchester with a degree in Mathematics and Management Sciences.

Graham has spent 32 years with the Oregon Employment Department, almost exclusively with the Workforce and Economic Research Division. He's been blessed with a job he loves, staff that does amazing work that's recognized across the nation, and the opportunity to travel and contribute to the national workforce system.



Outside of his professional career, Graham enjoys spending time with his wife, children, and grandchildren. He visits his parents in England as often as possible. He love hiking and recently took up snowshoeing. He served for more than 20 years as a volunteer firefighter and EMT in a rural area near Silverton, Oregon.



“School To Work: How Education Supports Employers”

Industry Panel

Friday, 10:15—11:15 a.m., Fireside Room

Sara Zavala, Marion County Sheriff’s Office

Jim Merryman, President of Oregon Freeze Dry

Brendan Kane, Attorney from Oregon Legal Services

Melissa Crane, Manager of Lane County GIS Program



Sara Zavala is a Management Analyst and Executive Assistant to the Marion County Sheriff. She earned a Bachelors of Science degree in Social Science, with a minor in English, from Western Oregon University. After graduating, Sara worked as a legal assistant for a Salem Business law firm before being hired at Marion County in 2004. Currently, her work focuses on communications, project management, and executive support. She serves on the Chemeketa Community College Business Technology Advisory Committee, is a graduate of Leadership Salem, and recently completed the Oregon State Sheriffs’ Association Command College.

Sara values free time with her husband and three kids, who possess enough energy to power a small city. Originally from Alaska, she also enjoys visiting “home” and delights in the vast wilderness of the state.

Jim Merryman was hired by Oregon Freeze Dry Foods in 1974. Jim started work in sanitation, then in maintenance, engineering and production supervision, Over the course of his career, he held the manager position for distribution, production, purchasing, sales and marketing departments. Subsequently in 2000, he became senior vice president and director, and was appointed president and COO in 2011. Jim studied mechanical engineering at Oregon State University.

Jim served on the advisory boards for the OSU College of Business for 15 years, and the LBCC Business Department for 24 years. He is the past chairman of the board of Research and Development Associates, a national organization linking government, industry, and academia boards of Linn-Benton Community College, Northwest Foods Processors Association, and Samaritan Health Plans. He also serves on the Albany Area Chamber’s task force on Workforce Development.

Brendan Kane is a solo practitioner at the Law Office of Brendan J. Kane, Inc., where he contracts with the State of Oregon to provide services to indigent clients in juvenile dependency and juvenile delinquency law. After serving in the Rapid Deployment Force of the US Army Infantry, serving in Operation Just Cause in Panama and one year on the DMZ in Korea, Mr. Kane graduated magna cum laude from the University of California at Berkeley. He attended law school at the University of Oregon. During his 15 year legal career, he has worked as a prosecutor in Linn County for more than five years, and in private practice for more than nine years. He has also served as a commissioner for the Beverly Beach water board.

Melissa Crane has her Master’s Degree in Geographic Information Systems (GIS) from the University of Colorado and is a certified GIS Professional (GISP). She has 19 years experience in GIS and currently manages the Lane County GIS Program. She oversees the development of all GIS related mapping applications, tools, data development, etc. The Lane County GIS Program provides GIS services to the public, all County departments, as well as several small cities and Oregon counties.

Getting to Know Windows 10

**Danielle Radcliffe, Community Development Specialist
Portland Microsoft Store
Friday, 11:25—12:15 p.m., Fireside Room**

What's New with Office 2016

**Danielle Radcliffe, Community Development Specialist
Portland Microsoft Store
Friday, 1:30—2:20 p.m., Vineyard Room**

Danielle Radcliffe is the Community Development Specialist at the Portland Microsoft Store. Having spent several years in the classroom, she is an expert on Microsoft solutions for education. Her favorite Office product is OneNote; she uses it for everything.

Using Social Media to Connect with Other Professionals and Students

**Michael Fields, Eastern Oregon University
Friday, 1:30—2:20 p.m., Mt. Jefferson Room**

Michael Fields is a senior lecturer of Business at Eastern Oregon University. A native of Indianapolis, he now lives and works in LaGrande, OR, after two years in Grants, NM. His professional experience includes collegiate teaching, business consulting and employee development training, operations manager, retail management, web development project management and distributed learning specialist.

In addition to his doctoral studies, Fields enjoys spending time with his wife and five children. His hobbies include making wine, coaching youth sports, watching sports, reading, entrepreneurship and working out. He is a member of the Mountain Plains Business Educators and the National Business Educators Association.



TravelPod for Journaling your Trips

Bryan Monson, EdM; Chemeketa Community College
Friday, 2:30—3:20 p.m., Mt. Jefferson Room

Bryan Monson is a business technology instructor at Chemeketa Community College in Salem, OR. He obtained his Master's degree from Oregon State University (GO BEAVS!). He has been married to his wife, Suzanne, for eight years. His interests include reading, traveling, fishing, photography, and things that are geeky!

Screen Recording and Video Editing for Anyone

Friday, Dale Moon, Ph.D.; Director of Regional Perkins Programs, LBCC
Friday, 2:30—3:20 p.m., Vineyard Room

Dale Moon is currently serving as director of the Regional Perkins Programs at Linn-Benton Community College in Albany, OR. As an educator for over 30 years, he has utilized technology to teach AP English, Drafting, Health, and more recently how to fill out program of study applications..

In his current position, he manages the secondary and postsecondary Career and Technical programs of the Linn-Benton Career and Technical Education Consortium. He also administers regional career and technical education programs, including Tech Prep, Carl Perkins career and technical educational funds, and other federal, state, and locally funded programs. His background includes teaching and administration in Alaska and Oregon. He belongs to the Oregon Career Information Services, the Association for Career and Technical Education Research and the Association for Career and Technical Education. He is currently serving on the Oregon CTE State Communications committee, the Workforce and Economic Vitality Council, and Education Workforce Investment.

